



New England Traditions

“My Painting Room”
October 6-10, 2010
Providence, RI

January 2010

Dear Exhibitor,

We would like to invite you to participate in the 12th annual New England Traditions convention. This memorable event will be held at the Rhode Island Convention Center in Providence, Rhode Island on October 6-10, 2010, and is sponsored by the 1,000 member New England Chapters Council of the Society of Decorative Painters. Our convention will be a gala affair including a 3 day trade show open to the public, 5 days of painting classes and demonstrations, an art show, and much more!

Our Providence, Rhode Island location in central New England will afford you the best opportunity to market your products to the large number of decorative painters in the Northeast. Providence, located half way between Boston and New York, and served by T.F. Green International Airport, Amtrak, and I-95, is a reborn city with an attractively re-developed downtown area including numerous restaurants, theaters, hotels, museums and parks.

The theme for the 2010 convention will be “*New England Traditions My Painting Room*” and our trade show colors are hunter green and burgundy. I’ve enclosed your 2010 Contract for Exhibit Space in our trade show. To reserve booth space, please read carefully, complete and return your contract with your deposit, or full payment payable to New England Traditions. Contracts with payments received after all spaces are filled will be placed on a waiting list according to the post-mark date.

The NEW booth size will be 10 x 12. Your deposit reserves *only* the booth space(s), not the *booth location*. All location requests will be considered, but are not guaranteed when booth assignments are made. When reserving your booth space, the balance is due on or before **June 10, 2010**. **If full payment is postmarked by June 8, 2010 you will receive a 5% discount on the cost of your booth!!**

There will be future mailings with information regarding advertising, move-in times, and show decorator specifics.

We continue to build on the past eleven years’ successful conventions to make this year, the **12th** “*New England Traditions My Painting Room*” convention even bigger and better, which, with your participation, and continued support, we will.

Come join us in the fun and excitement of “*New England Traditions My Painting Room*.” Experience our fall color splendor and enjoy our rich history. When you think traditions, think New England Traditions.

Sincerely,

Donna Lloret
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Return all copies of the signed contracts with payment to, Exhibit Hall Chair, New England Traditions 2010.