

New England Traditions  
"Through the Years: October 38-12, 2008  
Providence, Rhode Island

2008 Advertising Contract

Thank you for choosing to reach an important audience through New England Traditions convention publications. Anyone advertising in **both** the Registration Catalogue and the Program Book may deduct 10% from the total cost. Any combination of ads qualifies for the discount. Only prepaid advertising will be accepted. Space and placement will be assigned on a first-come-first-served basis. We reserve the right to reject any advertising. Telephone reservations will not be accepted. **Important Note: The ad and payment in full must accompany two (2)-signed copies of this Advertising Contract.** One signed copy will be mailed back to you.

**Specifications:** To maintain the quality of our printed catalogue and program, and to insure proper reproduction of your ad, camera-ready artwork must be submitted on disk or as 600 dpi or higher laser output. (Please note: Inkjet and DeskJet printers do not produce the resolution necessary for crisp, clean artwork on press.) We can receive your ad on diskette, zip cartridge, or CD (preferred). All fonts and image files (TIFF or EPS format) must be included. PDF files are preferred. Please send hard copy as well for reference. We are willing to work with you to produce the most professional looking ads possible and thank you in advance for making every effort to submit quality materials.

Please check the advertisement(s) of your choice. Please call for availability of inside cover positions.

**Registration Catalogue**

- Inside Back Cover (Full Color) = \$600.00
- Full Page (Full Color) = \$375.00
- Half Page (Full Color) = \$200.00
- Quarter Page (Full Color) = \$100.00

**Registration Catalogue ad dimensions:**

Full page 7.5" wide x 10" high  
Half page 7.5" wide x 4.75" high  
Quarter page 3.5" wide x 4.75" high

**Program Book**

- Inside Front Cover (Full Color) = \$400.00
- Full Page (Black & White) = \$175.00
- Half Page (Black & White) = \$100.00
- One Third Page (Black & White) = \$ 75.00

**Program Book ad dimensions:**

Full page 4.5" wide x 7.5" high  
Half page 4.5" wide x 3.75" high  
Third page 4.5" wide x 2.5" high

**The Registration Catalog deadline is MARCH 15, 2008. The Program Book deadline is AUGUST 25, 2008.**

Please complete and mail two (2) copies of this *signed* contract, with your artwork and check, payable to *New England Traditions*, to Maribeth Stone at the address listed below. If you are accepted, we will return a signed copy.

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ TITLE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

We would be happy to answer any questions you may have. Thank you!

For NET Use Only

Accepted \_\_\_\_\_

Date \_\_\_\_\_ Contract returned

Payment received \_\_\_\_\_

Balance due \_\_\_\_\_

Balance received \_\_\_\_\_

Artwork received \_\_\_\_\_

Maribeth Stone  
NET 2008 Ads & Patrons  
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Carol Kernozek  
2008 Convention Chair  
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