

New England Traditions "My Painting Room" October 6-10, 2010 Providence, RI

2010 Advertising Contract

All advertisers will be listed at www.newenglandtraditions.org

Thank you for choosing to reach an important audience through New England Traditions convention publications. Anyone advertising in both the Registration Catalogue and the Program Book may deduct 10% from the total cost (except for directory ads). Only prepaid advertising will be accepted. Space and placement will be assigned on a first come-first served basis. We reserve the right to reject any advertising.

Specifications: To maintain the quality of our printed catalogue and program, and to insure proper reproduction of your ad, camera-ready artwork must be submitted in PDF via email to robinprout@yahoo.com. All fonts and image files must be embedded. If you need design services, please contact Robin.

Please check the advertisement(s) of your choice.

REGISTRATION CATALOGUE 8.5 x 11
[] Inside Back Cover (Full Color) = \$600.00
[] Full Page (Full Color) = \$375.00
[] Half Page (Full Color) = \$200.00
[] Quarter Page (Full Color) = \$100.00

PROGRAM BOOK 5.5 x 8.5
[] Inside Front Cover (Full Color) = \$400.00
[] Full Page (Black & White) = \$175.00
[] Half Page (Black & White) = \$100.00
[] One Third Page (Black & White) = \$ 75.00

Registration Catalogue ad dimensions:
Full page 7.5" wide x 10" high
Half page 7.5" wide x 4.75" high
Quarter page 3.5" wide x 4.75" high

Program Book ad dimensions:
Full page 4.5" wide x 7.5" high
Half page 4.5" wide x 3.75" high
Third page 4.5" wide x 2.5" high

NEW! Directory Listing: [] \$15 listing of name, addresses and phone in Catalogue
[] \$15 listing of name, addresses and phone in Program
[] \$25 listing of name, addresses and phone in both publications

The Registration Catalog deadline is MARCH 15, 2010. The Program Book deadline is AUGUST 20, 2010.

Please call if the deadline has passed. We will do our best to accommodate you within our printing schedule.

Ad and payment in full must accompany two (2)-signed copies of this Advertising Contract. One copy will be mailed back to you.

SIGNATURE _____ DATE _____

COMPANY NAME _____

CONTACT PERSON _____ TITLE _____

ADDRESS _____

PHONE _____ FAX _____ E-MAIL _____

WEB ADDRESS _____

PAYMENT: [] VISA [] MASTERCARD CARD #: _____

CARD HOLDER: _____ EXP. DATE _____

SIGNATURE _____ DATE _____

[] CHECK ENCLOSED (payable to New England Traditions)

We would be happy to answer any questions you may have. Thank you!

For NET Use Only

Robin Prout
2010 Publications Chair
Mail advertising contract to:
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robinprout@yahoo.com (518) 283-1042

Grace Markauskas
2010 Convention Chair
chair@newenglandtraditions.org
(978) 685-3744

Accepted _____
Date _____ Contract returned []
Payment received _____
Balance due _____
Balance received _____
Artwork received _____